What Sterling Is To Silver, MAYFIELD Is To a Home

We own over 100 Building Sites in various parts of the City on which we will build to suit you. Our architect will draw plans in line with your own ideas, submit you our estimate of the cost. There is no charge for these services.

We have finished and ready for occupancy, five room houses ranging in prices from \$3385 to \$3950—Six room houses, prices from \$5100 to \$6000.

Under construction, houses of from four to seven rooms and ranging in prices from \$3250 to \$7500.

The decorations of these houses are a feature. Our main object has been to construct durable, substantial and artistic HOMES.

For references we refer you to the owner of a MAYFIELD HOME. We would be pleased to talk the matter over with you.

Mayfield Building & Improvement Co., Inc. Capital \$150,000.00, fully paid.

American Bank Bldg. Phone 684. "WE BUILD & SELL HOMES"

Get it while you can at \$10 cash and \$10 a month. Price \$200

an acre NOW. Phone Tobin 803.

recodotus a Wuckraker. Such as believe the tales of the Egyptians credible are free to accept them for history. For my own part, I propose to myself throughout my whole work faithfully to record the traditions of the several nations. The Egyptians maintain that Ceres and Bacchus preside in the realms below. They were also the first to broach the opinion that the soul of man is immortal, and that when the body dies it enters into the form of an animal which is born at the moment, thence passing on from one animal into another until it has circled through the forms of all the creatures which tenant the earth, the water and the air; after which it enters again a human frame, and is born anew. The whole period of the transmigration is (they say) three thousand years. There are Greek writers some of an earlier, some of a later date who have borrowed this doctrine from the Egyptians and put it forward as their own. I could mention their names, but I ab-

stain from dolng so .- Herodotus.

HIS CASE WAS

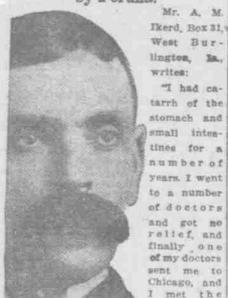
Could Hardly Eat. Gradually Grew Worse. Relieved by Peruna.

Mr. A. M.

"I had ca-

same fate.

They said



Mr. A. M. Ikerd

do nothing for me; said I had cancer of the stomach and there was no cure. I almost thought the same, for my breath was offensive and I could not

eat anything without great misery, and I gradually grew worse.

"Finally I concluded to try Peruna, and I found relief and a cure for that dreadful disease, catarrh. I took five bottles of Peruna and two of Manalin, and now I feel like a new man. There is nothing better than Peruna, and I keep a bottle of it in my house all the time."

and Tennis; Not Rounding

Morgan's Grandson Likes Rowing



JUNIUS SPEN CER MORGAN

Cambridge, Mass., May 17 .- Junius Spencer Morgan, grandson of the late Pierpont Morgan, is one of the most interesting students at Harvard university. Although he is not called snobbish or "stuckup," his disinclination to "mix" with his fellow students has earned him the nickname of "Silent" Morgan. His favorite pastimes are tennis and rowing. He is a member of the freshmen eight and puts in a great deal more time in training to hold his seat in the boat than in "grinding" over his class studies. He does not like to be reminded of the fact that he will some day be head of the great bank-Ing firm of Morgan & Co.

WOMAN GETS 8300 WHILE CHARITY WOMAN TAKES POISON;
SPENDS 85000 MAKING INQUIRY HUSBAND IS IN EL PASO Chicago, Ill., May 17 .- Records intended to show that one woman dependent upon charity received less than \$300 during 18 months, while approximately \$5000 was spent in investigating

mately \$5000 was spent in investigating her condition, were produced before the legislative committee investigating charitable institutions.

The beneficiary, Mrs. Maggie Ustich, resides next door to the Mary Crane nursery, a branch of the United Charities, and two of her children were asphyxiated late last year. "This is one of the apparent abuses we are trying to correct," said Rev. F. E. J. Lloyd. "It is a shame that so much money was spent in looking up Mrs. Ustich, when so little was given really to help out." WOUNDED MAN ARRESTED.

Saturday at noon, Cruz Delado, a discharged patient from the county hospital as cured, was arrested on a complaint charging him with atcomplaint charging him with attempted burglary of a box car and
lodged in the county jail. Delgado
was shot in the leg March 3, last, by
a T. & P. watchman who claimed that
the man was trying to enter the car.
The wounded man was sent to the hospital Saturday when he left the hospital he was arrested. The complaint
against Delgado was filed in the court
of justice of the peace E. R. McClintick.

PRINCESS OF PRUSSIA WEDS. Potsdam, Germany, May 17-The marriage of prince Henry XXXIII of Reus and now I feel like a new man. There is nothing better than Peruna, and I keep a bottle of it in my house all the time."

Persons who object to liquid medicines can now obtain Peruna Tablets.

(Advertisement.)

Advertisement.)

Advertisement.

Pueblo, Colo., May 17.-Mrs. E. S. Kane, aged 31, whose husband is in El Paso, Tex., took laudanum with suicidal ntent last night and is in a serious condition. Mrs. Kane had just attended a moving picture theater, where she saw a

film depicting a reunited family. Bike Collides With Auto.

Late Friday afternoon when Louis Camp, who attends the San Jacinto school, was on his way home, he coiby L. E. Chamberlain. The boy at the time was mounted on a bicycle, and the smushing of his wheel was the only damage he suffered. Chamberlain was arrested by the police Saturday. His trial will come up in the corporation court Saturday afternoon.

GIVES BOND; THEN DISAPPEARS. Decatur, III. May 17.—F. B. Slate, editor of the Mount Auburn Tribune, who yesterday shot Dr. B. F. Windsor, has disappeared. Efforts made to find him to raise his bail, from \$2500 to \$10,000 have been futile so far. Dr. Windsor is near death in a Springfield hospital where it is said be carried line. hospital where, it is said he cannot live.

FIRE MAKES 8000 HOMELESS. Budapent, Hungary, May 17.—Eight thousand people were rendered home-less, one child was burned to death, many people were injured and heavy financial loss was caused by a great fire in the center of this city today.

Homeplot Company Solves the Problem of Settling Land.

The Home Plot company, of Deming.
M. is now at work putting \$6 20cre tracts of land into condition for
he market and the plan is in advance
f anything undertaken in this section
f the country.
State senator C. J. Laughren is presient and general manager of the cominy. He is in El Paso today on busicest.

dent and general manager of the company. He is in El Paso today on business.

The plans of the company call for putting the farms into firstclass condition before they are sold. Generally, as Mr. Laughren says, a man invests all his money in a farm and has nothing left for improvementa. The Home Plot company is improving the place and will sell it on from 25 to 56 percent down and the rest in one, two, three, four and five years' time, at 5 percent interest.

A well is being sunk on each tract, the land is being plowed and fenced and houses are being built. The well is being concreted down to the first water stratum and then bored deep enough to insure enough water to irrigate the 20 acres on each tract a reservoir of 120,000 gallons is constructed, so that the water may be pumped at night, when rates for electricity are cheaper and thus store the water for the use next day.

Concrete pipes eight inches in diameter are being put in for irrigation in place of open ditches. This method is in use in California and is said to save from 26 to 60 percent in water. A standpipe six feet high is erected to give pressure through the pipes.

A five room concrete hungalow is being erected on each tract, with cement porch across the front and screened porch across the front and screened porch across the back, and a basement beneath the kitchen. The houses are all being equipped with bath, lavatories, toilets, kitchen sinks and hot water heaters. A cement lined cesspool is constructed near the house. The fencing is being made of concrete posts with rabbit proof, electric welded wire.

CUTS THROAT OF POLICE CHIEF!

CUTS THROAT OF POLICE CHIEF: GETS 20 YEARS IN PRISON

Fort Madison, Ia., May 17.—Within 40 hours after having clashed the throat of chief of police J. B. Watkins, George Switzer today began a 30 year sentence for the crime in the peniten-

Before district Judge Hamilton, Switzer pleaded guilty to a charge of assault with intent to murder, and sentence was quickly imposed. Ten minutes later Switzer was taken down the street to the penitentiary to begin his term.

Chief Watkins found Switzer lying on the ground apparently intoxicated Thursday afternoon. He attempted to investigate, when the man lunged at him with a pocket knife, cutting his throat from ear to ear. The chief is said to be out of danger.

WITNESS IN "FREE LOVE COLONY" Davenport, In., May 17.—The body of a man on whose person was found a subpena for one "Frank Harding" to appear before the grand jury, was found in the river here today. His head was caved in and there were many brulses about his body.

Although it was badly decomposed, friends believe the body is that of Harding. He left Donahus, In., where he had been working, about two weeks ago to come to Davenport to testify in a "free love colony" case. CASE IS FOUND DEAD

SALT LAKE MAN FOUND DEAD. Sait Lake City. Utah. May 17.—With bullet hole in the roof of his mouth, ames W. Skinner, 50 years old, was ound dead in his real estate office to-lay. A trail of bloody footprints was discovered leading out of the office and own the corridor of the building. A cote found or his desk dated January out found or his desk dated January

note found on his desk dated January is, directing the disposal of his estate, indicates suicide. SENTENCED TO SEVEN TEARS.



Many of the unfortunates who had their goods stored in the building shown above had no insurance and therefore sustained a total loss. The main reason for being uninsured was that they put it off until too late. Don't follow their example, but see us at ence and let us insure your property in the leading companies of the world.

A. P. Coles & Bros.

Insurance.

202 N. Oregon St.

R

E

C

0

D

E

M

B

D

E

E

Real Estate

R

E

C

0

R

D

E

M

B

D

A

E

CLOUDCROFT RATE FROM

EAST TEXAS IS INCREASED The \$15 maximum round trip rate from east Texas to Cloudcroft and re-Los Angeles, Cal., May 17.—William St. John Ranney, former chief clerk to the auditor of the Santa Fe railroad, who confessed thefts amounting to between \$50,000 and \$100,000 was sentenced today to seven years in San Quentin prison.

Irom east Texas to Cloudcroft and return for the summer which has prevailed in the past, has been raised to \$20 this tenced today to seven years in San Quentin prison.

Ever Changing Feminine Fashions

Adels Mendel.

of her trees and flowers. A green and pale rose, violet and gerred rose bush year after anium rose. Yellow will be used a year will produce a red rose and a great deal in the spring gowns.

always liked the best. We have learned that there really is nothing new under the sun, and what we believe to be new styles are really material matching the color of the merely adoptions of old styles. But if it appeals to the color of the check. The same idea will be cartiful appeals to the color of the check. that is necessary.

kan States is strongly influencing the designs in women's garments. Of course, we will not adopt freakish ford cords, light weight serges, a Bulgarian eccentricities, but they new etamine which is similar in will be modified so as to conform weave to a Bengaline, novelty worwith American figures and American steds, eponge and some of the mantastes. Bulgarian colors are used nish suitings. Silk suits will be greatly in trimmings and add a bril-much favored. liant note to the otherwise somber

women is the cry echoed all over, and on all the suits. For a long time butwhy not? It is conceded that our tons were neglected, but now no suit tailor-made suits excel all others, and is complete without buttons as a that the American tailors reign su- trimming. A pretty touch is given a preme. Then why should a foreign suit by the various kinds of odd butlabel add greater value to a costume tonholes used, some are bound in here at a great deal less.

Good lines are one of the great

der long lines are still the prevailing belt, which gives a stunning effect to style. The skirts are not much wider, and though fullness may be added The latest achievements in suits it is done in such a way as not to and dresses show many adoptions of puff out, or disguise the figure, ____

A noteworthy feature of the new ATURE dresses in all her suits and gowns is the striking comglory at Springtime, but bination of two or more colors. Some unlike the feminine sex favored combinations are blue and never changes the patterns maise, taupe and Nell, rose, emerald

maple tree can always be relied upon for exactly the same kind of maple blues in every shade. Dutch blue, leaf. Womankind is more fickle and navy blue, Persian blue, and gobelin keeps Dame Fashion on the alert blue will have first representation. each season seeking for new styles, Second consideration will be given to in the cut of the garments, new col- the tans, topas, brown, tobacco, ors, and new fabrics.

Each succeeding season makes a gown of a past season look old-fash-loned, so rapidly are the new styles created. Somehow the latest style is lar. All white eponge and serge

if it appeals to us as new, that is all ried out in stripes and plaids. A favorite combination is a blue and Often fashion follows the line of white checked skirt with a blue jacksome period such as the Empire, the et. or a black and white striped Louis XVI, etc., now the war in Bal-skirt with a black or white jacket.

The fancy suits will have a fair amount of braids in their construc-American fashions for American tion. Buckles and buttons are seen when similar creations can be bought direct contrast to the color of the

button. In length the suit cents vary from essentials of suits or gowns. No mat- 24 to 27 inches, or approximately a ter how costly the material and how wrist length for the average figure. elaborate the trimming, if the cos- Some retain the cut-away effect of tume does not fit perfectly and show this winter; others are cut around the figure off to the best advantage, it is a failure. Better to have a few back, while again other models are good clothes that give a genuine straight across the back and longer source of satisfaction, than many in- at the side seams, practically all are different ones. Simplicity in a frock loose fitting with fancy collars, and is often an expensive item, because no separate revers. The coats are it takes a more expert hand to make cut in sections in the back with the a really smart frock than a fancy one raised waistline, and a slight degree where the defects can be covered by of fullness is drawn in to the belt. trimmings. There is not much difference in the rial are seen on a number of suits. A contour of the garments. The slen- dark blue silk suit has a white suede

the Russian blous

RECORD EMBROIDERY SALE

One Week At Least One Special EACH DAY

Monday, 10 A. M., extra choice Swiss Flouncings, 27 to 45 inches wide, 22inch Allovers and Bulgarian Floureings with bands to match. HALF YARD 25c.

Monday, 4 P. M., an immense lot of big values, Edge, Insertion and Beading, yard,5c.

Tuesday, 10 A. M., many choice selections, yard, 15c.

Watch Kress Windows for Embroidery Values.

1913

A. H. Whitman, a Los Angeles (Cal.) jeweler, says that a cat may come back, also a horse. Witman owned a horse for several years, and recently deciding that the animal had outlived Its usefulness, he gave a young man \$5 to take the equine into the country and shoot it.

Horse Came Back.

He then decided that he must have a new steed, so inserted an advertisement in the newspapers. Among several answers, one especially appealed to him.

It stated that the writer possessed a gentle family horse, and gave a description which sounded good to the

Accordingly, he journeyed to China. from which town the latter came, looked over the horse, and bought it. When he got the animal home he noticed something familiar in its actions. and upon closely examining the animal, found it to be the one he had pald to have shot.

is nearing completion and the price of land is steadily advancing. Have you acquired yours or are you going to wait and pay more. Phone 803 now and Tobin will call for you.

Be Careful in Speech.

If in our speech we would need consider how our words will affect those to whom they are spoken-if we would try to hear them with their ears and consider how they necess in their hearts, there would not be much passionate or unadvised speech; certainly there would be few spirits wounded or lives embittered by the words of our lips .- W. G. Horder.

PROPERTY Logan Heights A HIGH CLASS PROPERTY Logan Heights Residence District

You do not need a vacation if you live in LOGAN HEIGHTS ADDITION, the Natural Summer Resort. The nights and days are pleasant and the air is always pure. It will bear the "closest investigation.

\$10.00 Per Lot Down, \$5.00 Per Lot Each Month. No Interest, No Taxes, No Mortgage.

Wm. Moeller, Agt. Vacant Lots, Modern Homes, Business Property, Valley
Land. Herald Bldg., Main Entrance. Phone 1227 AUTO AT YOUR SERVICE